Friend me?
The Project.

• Goal:
  • Quantify “friendship” in terms of –
    • Gender
    • Mutual Friends
    • Mutual Interests
    • Relationship Status
    • Location
    • Etc.

• See how a stranger can be called a “friend”, and how easily personal information can be implicitly given away.
How.

• Four false Facebook profiles were created using two individuals as a basis.
  • One male, one female.
  • Two profiles for each with differing privacy settings and content.
  • Different schools (Stanford, Yale, and MiT)
  • Each profile sent out 200 friend requests
    • Profiles were checked on daily, friend acceptances and other data were recorded four weeks.

• Profiles were broken down into highly public (lots of information, photos, etc) and highly private (strong privacy settings, few photos)
Mia Johnson

Where do you work? Studied at Yale University 
Lives in New Haven, Connecticut
From Portland, Oregon

About

Friends 64
Photos
Map 2
Likes 2

What's on your mind?

Adolphe Ramasy ▶ Mia Johnson
March 4 near Antananarivo, Madagascar

Merci pour l'ajout, c'est très gentil hein. A plus.
See Translation

Like · Comment

Mia is now friends with Christian Probst and 17 other people.

Mia added Portland, Oregon as her hometown.

Mia changed her Interested In.

More Recent Activity

Friends

See All

Untitled Album (3 photos)
The gender of your friends
Of all your Facebook friends 77 specified their gender.

- 34% female
- 66% male

The relationship status of your friends
Of all your Facebook friends 36 specified their relationship status.

- 69% Single
- 2% In an Open Relationship
- 2% It's Complicated
- 2% Engaged
- 2% Married
- 16% In a Relationship
- 2% In a Domestic Partners
The gender of your friends
Of all your Facebook friends 46 specified their gender.

87% female
13% male

The relationship status of your friends
Of all your Facebook friends 18 specified their relationship status.

5% Married
27% In a Relationship
66% Single
The gender of your friends
Of all your Facebook friends 85 specified their gender.

- 36% female
- 64% male

The relationship status of your friends
Of all your Facebook friends 43 specified their relationship status.

- 7% Married
- 9% In a Relationship
- 2% In a Domestic Partners
- 2% Engaged
- 79% Single
Mia Johnson

The gender of your friends
Of all your Facebook friends 35 specified their gender.

- 40% female
- 60% male

The relationship status of your friends
Of all your Facebook friends 16 specified their relationship status.

- 68% Single
- 18% In a Relationship
- 6% Engaged
- 6% Married
Hiccups.

Please Complete a Security Check

This appears to be:

- Jasmine Horsey
- Grace Brody
- Yale PostSecret
- Chanthia Ma
- Catherine Shih
- Emma Hammarlund

Submit  |  Skip  | (2 skips left)
Who the hell are you?

Conversation started February 25

Alan
hey
have i met you before? haha

Cason Smith
Hey do you hang around Theta Xi?

Alan
yep

Cason Smith
I was one of the bids, and im pretty sure i've seen you around haha

Alan
wait really? haha
im really bad at this i guess
my bad

Cason Smith
hahaha no worries man

Alan
2016 or 15

Cason Smith
16

√  Seen Feb 25
Warning! You are engaging in behavior that may be considered annoying or abusive by other users.

Facebook’s systems determined that you were going too fast when adding friends. You must significantly slow down. Further misuse of site features may result in a temporary block or your account being permanently disabled. For further information, please visit our FAQ page.

Enter both words below, separated by a space.

Can’t read the words below? Try different words or an audio captcha.

Text in the box:

itself fellow
Results.

• Quantifying Friendship
  • Mutual Friends
  • Gender
  • Privacy Settings
  • Relationship Status
  • Sexual / Dating Interest
Cason Smith

Hey everyone. Thank you for adding me on Facebook. My name is not really Cason Smith. I am a student from a university on the west coast conducting a philosophical and social experiment on what it means to be "friends" with someone.

Here are some fun statistics:

Of the 200 friend requests I sent out, 49 of you accepted my request, despite the fact that I am a complete stranger.

Of the 49 that accepted my friend request, 87% of you were female and 13% of you were male.

Two thirds of you were single.

Have any thoughts? Creeped out? Feel free to share, and thanks for your friendship.
Friend me?