THINGS TO KEEP IN MIND: "Why" questions can be applied to all of these. We are trying to find some connection between how and why the interviewee interprets certain data and information (the "why" questions) and how their associations apply to the overall way identity is determined on the Internet.

- **Self-Image**

    - What does this person's profile picture say about his/her self-image?

        - Is this person well-liked?

        - Type A or B personality?

        - Is this person insecure?

        - Does this person take himself/herself seriously?

        - Does this person think of himself/herself as the subject or an object?

- **Values**

    - What values does this person have that you can infer from his/her profile

        pictures?

        - Does this person value being well-liked?

        - What are this person's interests or hobbies?

        - What are this person's dreams or goals?

        - What does this person value in other people?

- **Demographics**

    - What does this person's profile pictures say about his/her demographics?

        - Where is this person located in his/her profile picture?

        - Does this person travel? Is his/her profile pictures from different places?

        - Does this person have a job?

        - What social class does this person come from?

        - What ethnicity or background does this person identity with?

- **Relationships**

    - What kind relationships does this person keep?

- Is this person more concerned with a relationship with his/her family or friends?
- Does this person have a girlfriend/boyfriend?
- Does this person seem welcoming or cold?

- **General/Final Questions**
  - Where did you gather most of your information: the pictures themselves, the comments, the captions, tags, and/or the number of times changed?
    - How did that information influence your decisions and ideas about who this person is?
  - Do you think you would get along with him/her?
  - Overall, who is he/she? How would you identify him/her?
  - What are three words you would use to describe this person?
  - Which picture(s) tells you the most about this person?

KEEP TRACK of pictures that stand out to people we interview.
These are good for showing in the presentation.