

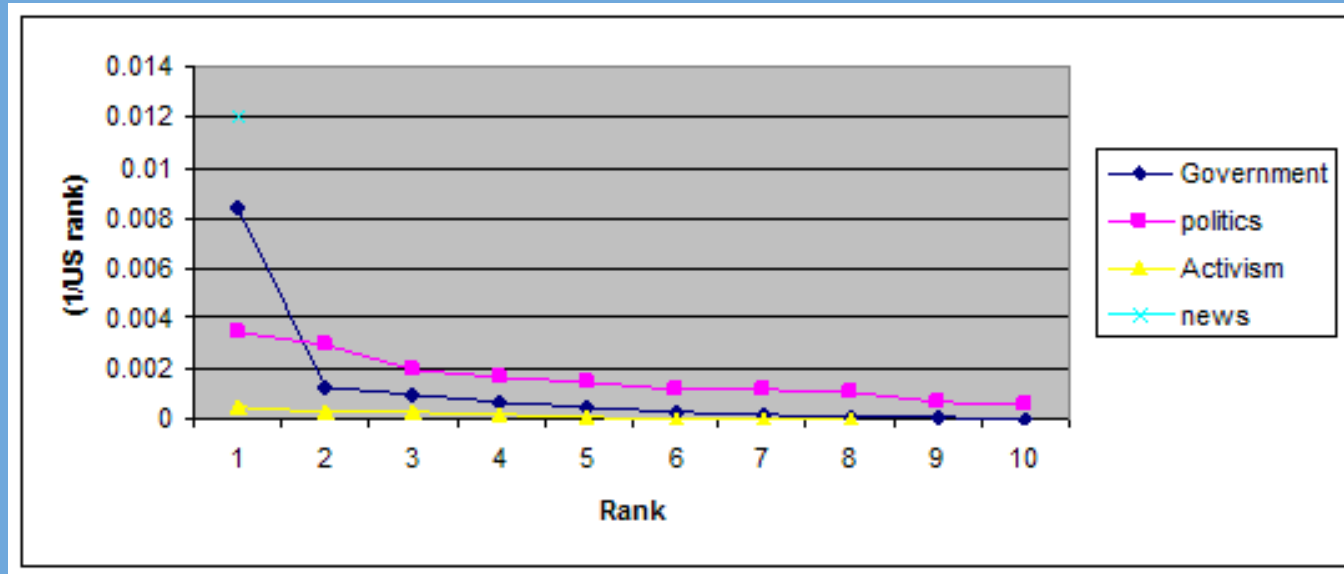
Government Website Blueprint



By

Martin Lindner, Alex Houghton, Jordan
Singh, and Zach Jackson

How much traffic do government websites get and how popular are they?



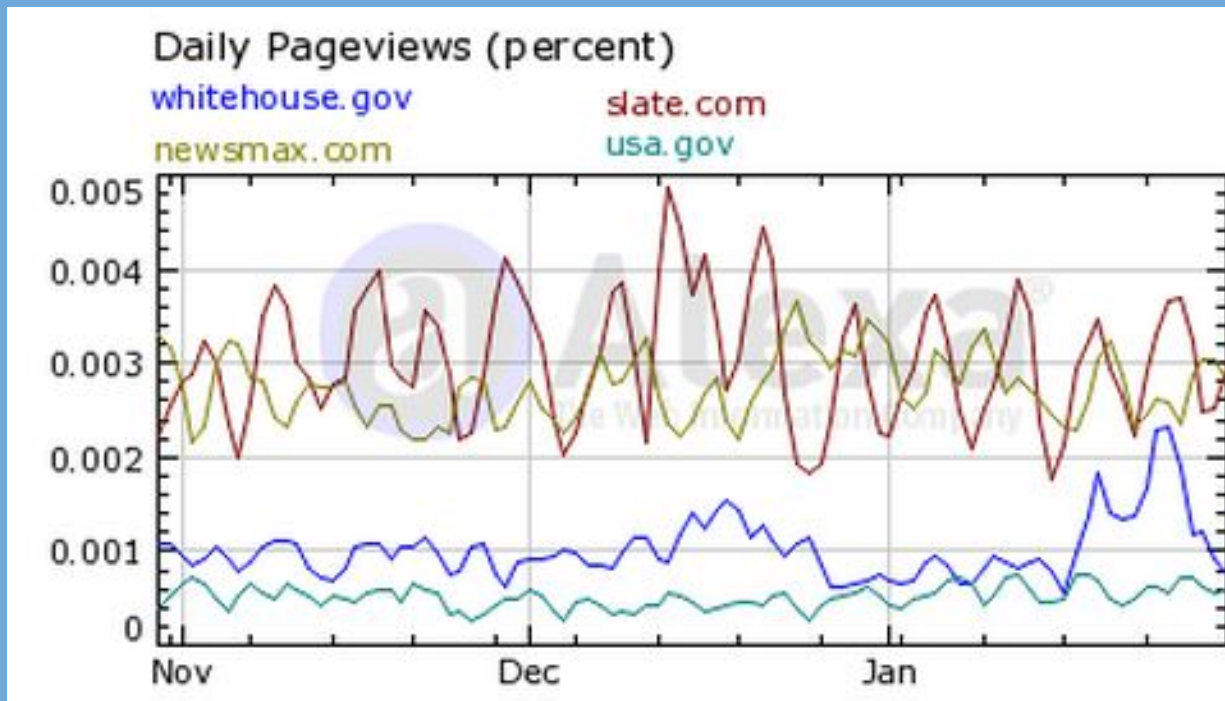
Government websites do not receive many users:

-whitehouse.gov- rank 1,150

-house.gov- rank 1,770

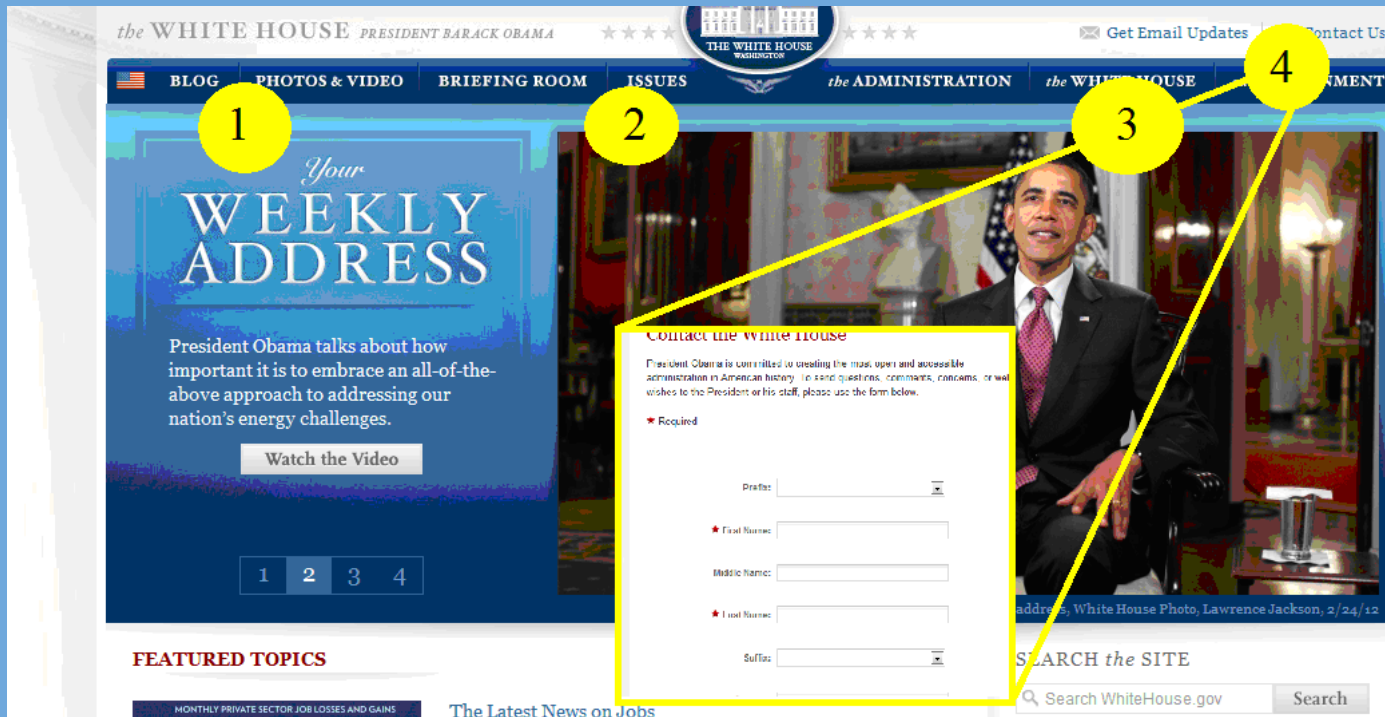
-senate.gov- rank 2,380

Daily reach:



- Government websites do not get as many frequently visiting users as other political websites

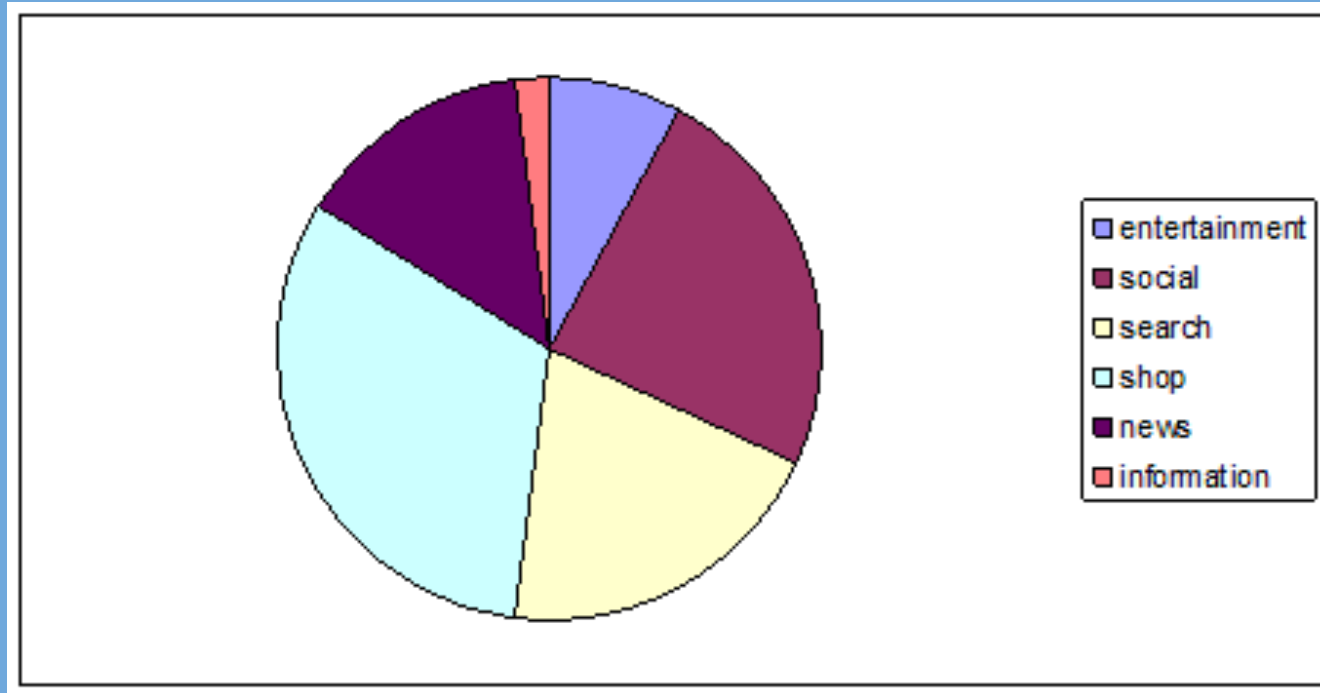
How do government websites interact with users?



- 1- read current events regarding the whitehouse
- 2- Issues explained
- 3- US History
- 4- Contact option- only option for user input is writing an email

Conclusion: Poorly

So what makes a website popular?



-users frequently visit to post, discuss, and receive information and/or service from other users.

-websites act as a platform for interaction

What kind of web page represents the government?

-Large, open social forums for sharing knowledge, opinions, and information

The image shows a screenshot of a Reddit page with several numbered callouts:

- 1**: Points to the navigation bar at the top, including the "what's hot" link.
- 2**: Points to the main post title: "Let's get kids science books they will actually enjoy. Stand with r/science and donate to science based DonorsChoose.org projects."
- 3**: Points to the search bar in the top right corner.
- 4**: Points to the login and registration options in the top right corner.
- 5**: Points to a post titled "So I tried to take a cute photo of my son at the park".
- 6**: Points to a post titled "I can't stand the combination of mint and choco" with a comment that reads: "I like mint, and I love chocolate, but the combination I want to stab my tongue repeatedly. As far as I'm concerned, if I could, I would destroy the world supply of Tiramisu. Your turn, Reddit."

The page also displays a list of other posts on the left, including "I am Neil deGrasse Tyson, Ask Me Anything...", "Finding an iPod...you're doin' it right", "Ghostbusters", "TIL that if you burn Pepto-Bismol with a blowtorch, it turns into a blue liquid", "Rush Limbaugh calls Sandra Fluke, the Woman Denied the Right to Abort", "10 Amazing Uses for Wolfram Alpha", "dollar for dollar...", "Does anyone else's cat do this every time you go to bed?", and "Atheists will try anything to get into heaven".

Project Case Statement:

Objective:

To create a blueprint for a government website (for the house and senate) to allow:

- greater transparency
- voter communication
- better representation

Sign In page

- Keep it simple
- Intro video to explain the site
- City and state entry for information that better pertains to the individual



The screenshot shows the top navigation bar of the United States House of Representatives website. The header includes the House logo and the text "UNITED STATES HOUSE of REPRESENTATIVES". Below the header is a navigation menu with links: Home, Committees, Leadership, Representatives, Officers, Organizations, Senators, Bills, Republican Party, Democrat Party, News, Whitehouse, and MORE... A red search bar with a "GO" button is located on the right. Below the search bar is a "Sign In" link and a "New user" link. The main content area is titled "Sign Up" and contains a registration form with the following fields: First Name, Surname, Your Email, Re-enter Email, New Password, I am (Select Gender dropdown), and Birthday (Day, Month, and Year dropdowns). A link "Why do I need to provide my date of birth?" is located below the birthday fields.

Home | Committees | Leadership | Representatives | Officers | Organizations | Senators | Bills | Republican Party | Democrat Party | News | Whitehouse | MORE... |

Sign In | New user | Your State

Search:

Sign Up

First Name:

Surname:

Your Email:

Re-enter Email:

New Password:

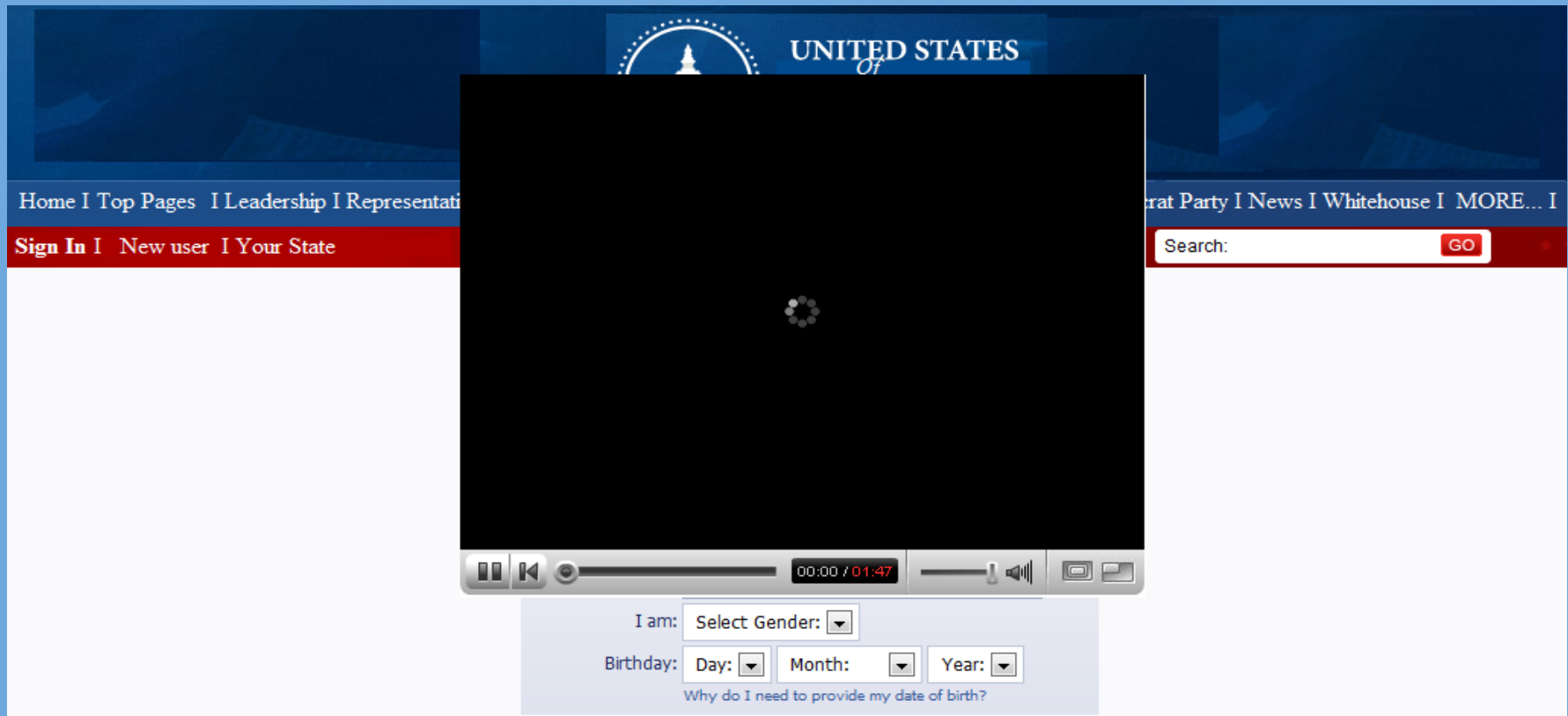
I am:

Birthday: Day: Month: Year:

[Why do I need to provide my date of birth?](#)

Instructional Video/Code of Conduct

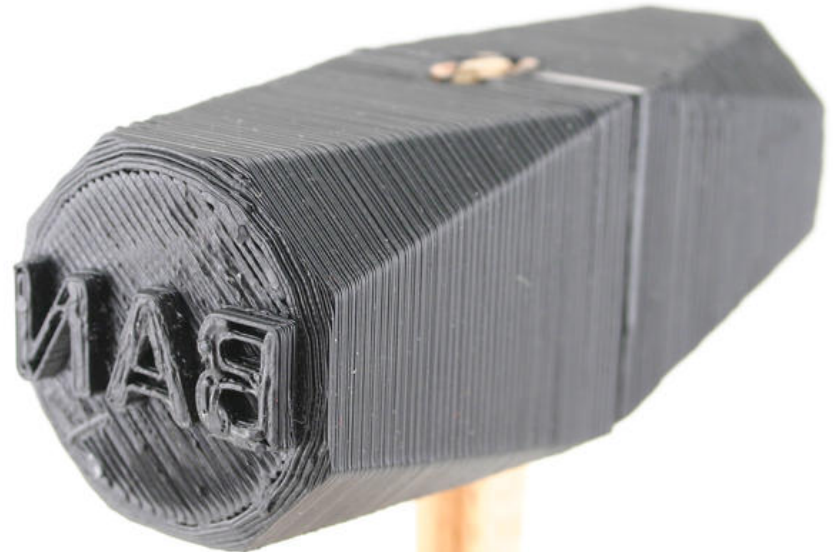
- Instructional Video for Site
- Introduces Rules for Users on Site
- Free Use of Site after Video, but more Tutorials and Information still available



The image shows a screenshot of a website interface. At the top, there is a dark blue header with the text "UNITED STATES" and a circular logo featuring a tree. Below the header, there is a navigation bar with links: "Home", "Top Pages", "Leadership", "Representati", "rat Party", "News", "Whitehouse", and "MORE...". A red navigation bar contains links: "Sign In", "New user", and "Your State". On the right side, there is a search bar with the text "Search:" and a red "GO" button. In the center, a large black video player is overlaid on the page. The video player has a play button, a progress bar, and a timestamp of "00:00 / 01:47". Below the video player, there is a registration form with the following fields: "I am:" followed by a "Select Gender:" dropdown menu, and "Birthday:" followed by "Day:", "Month:", and "Year:" dropdown menus. Below the form, there is a link that says "Why do I need to provide my date of birth?".

Conduct Monitoring: By the Users, For the Users

- Users = Primary Moderators
- Moderator Selection
- Infraction Penalties- Muting and Account Suspension
- Period of New User Trial (P-NUT)



User Page

- Basic User Information
- Comment History
- Creates User Investment in Website
- Tracks General Use and Contributions
- Can Build Up a Following

The screenshot shows a user profile page on the United States of America .gov website. The header features the site's logo and navigation links. The main content area is divided into several sections:

- Your Account:** A section with a profile picture placeholder, fields for Name, Location, and Political views, and social media icons for Twitter and Facebook.
- Statistics:** A section with a bar chart and two circular icons showing 130 and 175, likely representing different metrics.
- Comment History:** A section with the heading "Comment History" and a large empty box for displaying comments.

Navigation links at the top include: Home | Top Pages | Leadership | Representatives | Officers | Organizations | Senators | Bills | Republican Party | Democrat Party | News | Whitehouse | MORE... |

Sign In | New user | Your State

Search:

Front Page



UNITED STATES
of
AMERICA
.gov

[Home](#) | [Top Pages](#) | [Leadership](#) | [Representatives](#) | [Officers](#) | [Organizations](#) | [Senators](#) | [Bills](#) | [Republican Party](#) | [Democrat Party](#) | [News](#) | [Whitehouse](#) | [MORE...](#)

[Sign in](#) | [New user](#) | [Your Profile](#)

Search:

GO



Oregon News:

Oregon Bills:

Top discussions:

District News:

Your Representatives:

Your Senators:

Website Encyclopedia

- Terms in which people may not be familiar with
- Search bar that keeps track of which words are being searched



WIKIPEDIA
The Free Encyclopedia



S.2118 A bill to remove unelected, unaccountable bureaucrats from senior's personal health...

163: submitted 10 hours ago by AnInchOfCredibility

Bill summary

Democratic stance

Republican stance

[Other parties..](#)

10815 comments [share](#)

What could go here?

[Related bills?](#)

[top 200 comments](#) [show 500](#)

sorted by: [best](#)

[\[-\] volothebard](#) 265 points 10 hours ago*

There is no standard for leave in America (unless you are in the military in which case it's 30 days a year and caps at 90 days saved).

Many jobs offer no vacation. Hell, some jobs pay you to not take vacation.

EDIT: I've been told that the military caps leave at 60 days now. My experience was from ~15 years ago.

[permalink](#)

[\[-\] jamieb122](#) 32 points 7 hours ago

The real issue that most people don't see is that DoD members regularly have to burn leave days on Saturday or Sunday. If you fly anywhere or drive more than 8hours away, then you have to take the whole weekend as leave. This really screws you over for all of the three day weekends etc. it usually comes out to about 2weeks of effective leave per year.

[permalink](#) [parent](#)

[\[-\] slipaway](#) 10 points 5 hours ago

Considering a lot of us work 14+ hour days, 4 weeks leave isn't exactly generous

[permalink](#) [parent](#)

[load more comments](#) (20 replies)

Comments on bill voted upon

[load more comments](#) (41 replies)

[\[-\] Sockso](#) 2226 points 7 hours ago

Congress Member Account Page

- Why wouldn't a congress member be a part of this website?
- They have the same access to the site as everyone else



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A red navigation bar contains the text "Sign In | New user | Your State" and a search box with the text "Search:" and a "GO" button.

The main content area displays the profile of Suzanne Bonamici, D, 2338 RHOB, 202-225-0855. On the left is a portrait photo of Suzanne Bonamici. To the right of the photo are two large, empty, rounded rectangular boxes with blue borders, labeled "Comments:" and "Daily activity:". On the far right is a vertical sidebar with a list of links: Email Me, Invite Me to Speak, Newsletter Subscribe / Unsubscribe, Request a Meeting, Website Problem, Oregon Office, Washington, DC Office, and Official Facebook Page.

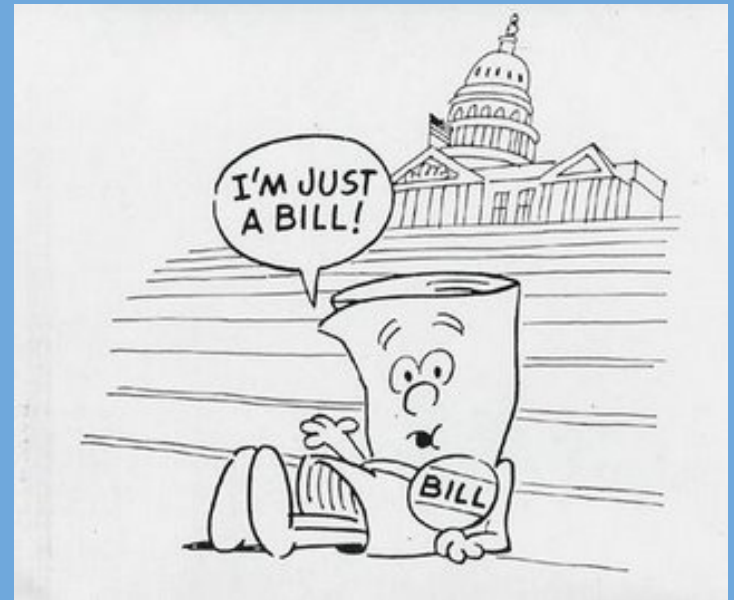
Followers on the site

- People will have the ability to follow senators or others
- Share views and interests or contradict
- Have a more well rounded opinion
- Users will have a feed that shows what their followers latest activity is

follow us on
twitter

The Bill Page

- Subcategories for popular bills and different types of bills (education, environmental, etc.)
- Each bill will have its number and a brief explanation
- Have a mechanism in which separates the bills on popularity and whether or not it is recent



The Bill Page



UNITED STATES
of
AMERICA
.gov

[Home](#) | [Top Pages](#) | [Leadership](#) | [Representatives](#) | [Officers](#) | [Organizations](#) | [Senators](#) | [Bills](#) | [Republican Party](#) | [Democrat Party](#) | [News](#) | [Whitehouse](#) | [MORE...](#) |

[Sign In](#) | [New user](#) | [Your State](#)

Search:

GO

- 1 2425 [S.2118 A bill to remove unelected, unaccountable bureaucrats from senior's personal health...](#)
submitted 12 hours ago by [networkdeskp](#)
 1796 comments [share](#)
- 2 1216 [S.2130 A bill to direct the Secretary of Interior to establish a veterans conservation corps, and for other purposes.](#)
submitted 11 hours ago by [attaboyclarence](#)
 264 comments [share](#)
- 3 939 [S.2129 A bill to provide for reforming and consolidating agencies of the Federal Government to improve efficiency and effectiveness](#)
submitted 10 hours ago by [Geaux](#)
240 comments [share](#)
- 4 267 [S.2123 A bill to amend the title V of the social security act to extend funding for families](#)
submitted 3 hours ago by [noirmatrix](#)
63 comments [share](#)
- 5 1698 [H.R.4064 To amend the internal Revenue Code for 1986 to repeal certain tax increases](#)
submitted 15 hours ago by [maxwellhill](#)
1479 comments [share](#)
- 6 114 [H.R.4055 To count revenues from military and veteran education programs toward the limit on Federal revenues that certain proprietary institutions...](#)
submitted 3 hours ago by [casebastian321](#)
12 comments [share](#)
- 7 939 [S.2129 A bill to provide for reforming and consolidating agencies of the Federal Government to improve efficiency and effectiveness](#)
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10815 comments share

Author(s):

Supporters:

Similar Bills

top 200 comments show 500

sorted by: **best**

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[permalink](#)

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[permalink](#) [parent](#)

[load more comments](#) (20 replies)

Comments on bill voted upon

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Live Feed Page

- Live connection to bills being presented in a governmental setting(legislation floor)
- (forum hub)allows for general consensus and equal argumentative opportunity between a group of people.



Committee Page

- allows connectivity of users with the same interests
- broadens users horizons, within a topic they loved, and a new fascination that they are able to come across.

UNITED STATES
of
AMERICA
.gov

Home | Top Pages | Leadership | Representatives | Officers | Organizations | Senators | Bills | Republican Party | Democrat Party | News | Whitehouse | MORE... |

Sign In | New user | Your State

Search:

Committees

The House's committees consider bills and issues and oversee agencies, programs, and activities within their jurisdictions.

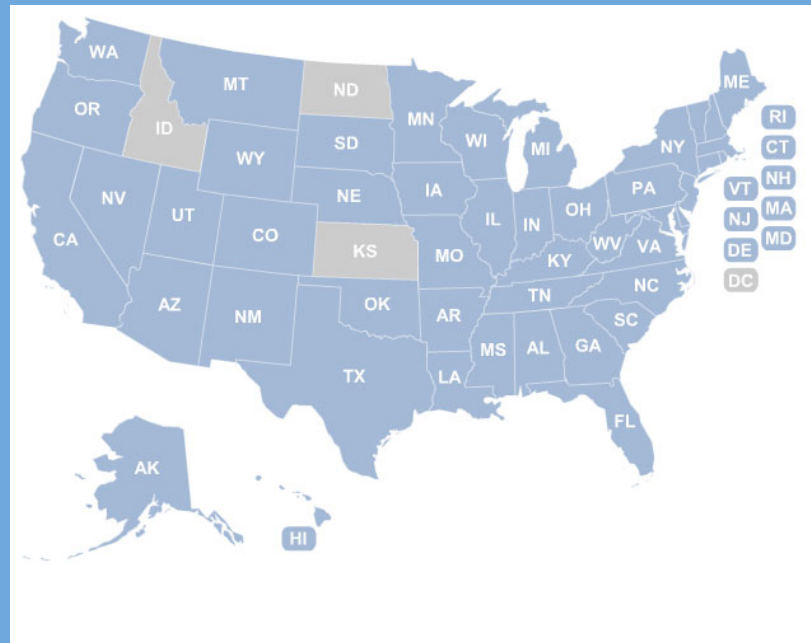
- ▶ Agriculture
- ▶ Appropriations
- ▶ Armed Services
- ▶ Budget
- ▶ Education and the Workforce
- ▶ Energy and Commerce
- ▶ Ethics
- ▶ Financial Services
- ▶ Oversight and Government Reform
- ▶ Rules
- ▶ Science, Space, and Technology
- ▶ Small Business
- ▶ Transportation and Infrastructure
- ▶ Veterans' Affairs
- ▶ Ways and Means
- ▶ Intelligence

Top Committees [more..](#)

Committees you are following [more...](#)

General Polling Page

- Central Hub for User Polls on Website
- Filtering Tools for Content/Group Specifics
- Data Application
- User Poll Creation
- Commenting Section
- Selecting Polls- Overall Trends, Hits, and Responses



Political Discussion Forums

- Standard Forum Format
- Filter Options/Tags
- Up/Down Voting
- Search Tools



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Home | Top Pages | Leadership | Representatives | Officers | Organizations | Senators | Bills | Republican Party | Democrat Party | News | Whitehouse | MORE... I

Sign In | New user | Your State

Search:

↑ 326 If the U.S. was occupied by a foreign country, and a soldier killed 16 civilians, would that persuade you to join a rebel force?
submitted 8 hours ago by Con_Jenno69

I know it's unlikely for the same events to occur, but after what happened last week this question came to mind. Personally, if a Soldier from an army foreign occupancy were to replicate the actions of the US soldier, (killing 16 innocent people, 9 children) you'd bet I'd be joining a cause to fight them. Would you do the same?

BTW US citizen born and raised in AZ.

EDIT: This question was worded a little confusing. Basically I'm just curious to see who would be understanding if a once neutral citizen of Afghanistan, joined the rebel cause solely because of this incident.

389 comments share

sorted by: **best** ▼

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permalink parent

Club Page

- users are able to connect and view bills that each certain group is for or against.
- allows for users to broaden the understanding of their groups direction
- creates inter-group reasoning

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Below the navigation bar, there are three main content columns:

- Your Groups:** This column is currently empty.
- Top Public Groups:** This column lists various political parties and organizations, including: Green Party of the United States, Independence Party of America, Independent American Party, Jefferson Republican Party, Justice Party, Labor Party, Libertarian Party, Modern Whig Party, National Socialist Movement, New Union Party*, Objectivist Party, Party for Socialism and Liberation, Peace and Freedom Party, Prohibition Party, Raza Unida Party, Reform Party of the United States of America, Republican Party, Socialist Action, Socialist Alternative, and Socialist Equality Party.
- Search for Groups:** This column contains a search bar with the text "Search:" and a "GO" button. Below the search bar, the text "How to make a Group:" is visible.