

IDENTITY

IDENTIFYING ONE'S SELF IN THE DATING WORLD

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PROJECT

- THIS PROJECT SOUGHT TO STUDY HOW PEOPLE LABEL AND IDENTIFY THEMSELVES IN SITUATIONS WHERE THE INDIVIDUAL WANTS TO PRESENT THE BEST PERSON THEY CAN BE.

HYPOTHESIS

- OUR HYPOTHESIS WAS THAT PEOPLE WILL GIVE THEMSELVES LABELS THAT OTHER'S IN THE AREA GIVE THEMSELVES A.K.A. WE THINK PEOPLE WILL CONFORM
- ALSO WE BELIEVED THAT EVEN THOUGH PEOPLE GIVE THEMSELVES THESE LABELS, THE LABELS WILL BE FALSE

METHOD

- TO DO THIS WE USED THE DATING WEBSITE "DATEMYSCHOOL.COM"
- WE TOOK DIFFERENT SCHOOLS FROM AROUND THE COUNTRY AND ALSO COMPARED FEMALES TO MALES

The logo for 'datemy school' is displayed on a dark grey rectangular background. The word 'datemy' is written in a white, lowercase, sans-serif font, and the word 'school' is written in a bright blue, lowercase, sans-serif font.

SCHOOLS

- THE FOLLOWING SCHOOLS WERE USED:
- CORNELL UNIVERSITY (TAYLOR)
- NEW YORK UNIVERSITY (TAYLOR)
- UNIVERSITY OF OREGON (F) (ASPEN)
- UNIVERSITY OF OREGON (M) (SAWMON)
- UNIVERSITY OF SOUTHERN CALIFORNIA (LOGAN)
- UNIVERSITY OF CALIFORNIA LOS ANGELES (LOGAN)

DATEMYSCHOOL?

ROUGHLY 55,000 PEOPLE
USE DATEMYSCHOOL.COM

COVERS OVER 600 COLLEGES

DMS WAS DEVELOPED AT
COLUMBIA UNIVERSITY

East Coast

West Coast



DATEMYSCHOOL LABELS

- LIMITED TO 6 INTERESTS
- 6 COMMON ACTIVITIES
- 500 CHARACTERS TO WRITE WHAT YOU LIKE AND DON'T LIKE
- 1000 CHARACTERS FOR WHY SOMEONE SHOULD CONTACT YOU
- WHAT YOU ARE "LOOKING FOR"

HISTORY

- BEFORE THE INTERNET WAS USED AS A MEANS FOR FINDING COMPANIONS (BEFORE 1990), NEWSPAPER ADS WERE PRIMARILY USED.
- ALTHOUGH NEWSPAPER ADS ARE STILL USED, DATING WEBSITES (SUCH AS EHARMONY, JDATE, AND MATCH.COM) ARE THE PRIMARY WAY FOR PEOPLE TO SEARCH FOR MATCHES.

DATEMYSCHOOL AND IDENTITY

- IDENTITY CAN GENERALLY MEAN WHO WE ARE IN ACCORDANCE TO THE COLLECTED LABELS WE GIVE AND RECEIVE
- ALTHOUGH MANY PEOPLE OBJECT TO THE ASPECT OF LABELING MANY DATING WEBSITES DEDICATE THEIR WHOLE SYSTEM ON THE LABELING OF INDIVIDUALS.
- DATEMYSCHOOL.COM CLAIMS THAT YOU ARE NOT UTILIZING THE POTENTIAL OF THE WEBSITE WITHOUT GIVING YOURSELVES SEEMINGLY SIMPLE LABELS.
- THESE INCLUDE A GENERAL DESCRIPTION, INTERESTS, ACTIVITIES, FAVORITE BOOKS, FAVORITE MOVIES, AND CAREER OR MAJOR


http://datemyschool.com/profile/edit?p=1

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My profile

Last online: Offline
Status: Undergrad

DESCRIPTION EDIT MY ANSWERS POST HISTORY Online now

TROSEN 19 | UD | College of Arts and Sciences

Oregon
I love philosophy and the rap game. My favorite herb is oregano and I love to cook with it. I drink wine casually My hero is Biggie Smalls

IM Mail Save Block

Description

General description
I love philosophy and the rap game. My favorite herb is oregano and I love to cook with it. I drink wine casually My hero is Biggie Smalls

What I am interested in

- Exploring new areas
- Political interests
- Meditating
- Reading books

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http://datemyschool.com/profile/edit?p=1

datemyschool

Levi's - Men's Clothing - Jeans, P... Do You Believe In Magic - Stumbl... Google Translate

School	College of Arts and Sciences
Age	19
Height	5' 2" (157 cm)
Body type	Athletic and toned
Eye color	Blue
Hair color	Black
Nationality	American
Ethnicity	Black / African descent
Political view	Some other viewpoint
Faith	Other
Smoking	-
Sign	Virgo

What I like to do in my free time

- Chitchatting
- Nightclubs/Dancing
- Wine tasting
- Coffee and conversation
- Online communities

Things I like such as movies, books, music, etc.
philosophy 123

Things I DON'T like such as politicians, assignments, etc.
classes that are not philosophy 123

Please write me (or not) if...
Don't this is a test page for a project

I'm looking for

- A Woman between 18 and 69
- For friendship, fun, short-term dating, long-term dating, cuddling, networking
- Located whenever
- Available right now!

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TEXT



EXAMPLE OF ONLINE DATING

DISCOVERIES

- WHAT WE DISCOVERED WAS THAT MOST PEOPLE ON THE DATE MY SCHOOL HAD ALL MOST THE EXACT SAME INTERESTS
- THESE INTERESTS DID HAVE TO DO WITH REGION
- WHEN ASKED 83% OF PEOPLE WERE NOT ACTUALLY INTERESTED IN WHAT THEY SAID THEY WERE
- MALES AND FEMALES HAVE VERY DIFFERENT EXPERIENCES

MEN V. WOMEN

- FEMALE EXPERIENCE: VULGAR, RUDE, AND PERSISTENT
- MALE EXPERIENCE: RISKY, NAIVE, AND VULNERABLE

CONCLUSION

- OUR THESIS WAS CORRECT
- THE PRESSURE TO FIND SOMEONE ONLINE ALONG WITH THE LABELING THAT DATING WEBSITES FORCE ON ITS USERS PLACES MANY PEOPLE IN A SITUATION WHERE THEY WILL LIE
- THIS IS TO SEEM MORE INTERESTING
- OR TO TRY AND MATCH UP ONE'S LABELS WITH AS MANY PEOPLE AS POSSIBLE